

ISPSO Sponsorship Policy

1. Purpose

The purpose of this policy is to establish guidelines for securing and managing sponsorship relationships for the International Society for the Psychoanalytic Study of Organisations (ISPSO). It applies to all sponsorships, with a specific focus on the ISPSO Annual Meeting. This policy aims to ensure that sponsorships provide value to both ISPSO members and sponsors, while maintaining the integrity and mission of ISPSO.

2. Definition of Sponsorship

Sponsorship refers to a mutually beneficial arrangement where an organization (the sponsor) provides financial or in-kind support to ISPSO in exchange for agreed benefits, such as visibility, recognition, or access to ISPSO members. Sponsorship is distinct from donations, which are philanthropic contributions without a direct exchange of services or recognition.

3. Guiding Principles

- **Alignment with ISPSO Mission:** All sponsorships must align with the values, goals, and mission of ISPSO, promoting the psychoanalytic study of organizations.
- **Member and Sponsor Benefit:** Sponsorship agreements must provide clear and measurable benefits to both ISPSO members and the sponsor.
- **Transparency:** Sponsorship arrangements will be conducted with transparency, and the terms of the agreement will be clearly communicated to all stakeholders.
- **Ethical Considerations:** ISPSO will not engage with sponsors whose products, services, or reputations are inconsistent with the ethical standards of ISPSO or could undermine the society's credibility.

4. Sponsorship Opportunities

ISPSO offers a variety of sponsorship opportunities, including but not limited to:

- **Annual Meeting Sponsorship:** Sponsorship of the ISPSO Annual Meeting, which includes various levels of support (e.g., Platinum, Gold, Silver) with corresponding benefits.
- **Event-Specific Sponsorships:** Targeted sponsorships for specific events, workshops, or seminars organized by ISPSO.
- **Digital Sponsorships:** Sponsorship opportunities on ISPSO's digital platforms, including the website, newsletters, and webinars.
- **Publication Sponsorships:** Sponsorship of ISPSO publications, such as reports, white papers, or journals.

5. Annual Meeting Sponsorship Policy

The ISPSO Annual Meeting is the society's flagship event, bringing together members and thought leaders in the field. Specific guidelines for Meeting sponsorship include:

- **Sponsorship Tiers:** ISPSO will offer tiered sponsorship packages (e.g., Platinum, Gold, Silver), with corresponding benefits such as:
 - Branding on Meeting materials (programs, banners, website)
 - Speaking opportunities or panel participation
 - Exhibit space at the Meeting
 - Access to exclusive networking events with ISPSO members

- **Member Benefits:** All Meeting sponsorships must enhance the Meeting experience for ISPSO members. This may include subsidizing registration fees, providing enhanced educational content, or offering exclusive access to sponsor-provided resources or tools.
- **Sponsor Benefits:** Sponsors will receive visibility and brand recognition in alignment with the sponsorship tier they choose. This may include exposure on ISPSO's website, social media platforms, Meeting materials, and the opportunity to engage directly with ISPSO members.

6. Criteria for Selecting Sponsors

- **Relevance:** Sponsors should have a clear connection to the professional interests of ISPSO members, whether through related services, products, or expertise.
- **Reputation:** ISPSO will only partner with organizations that uphold high ethical standards and have a positive reputation within their industry.
- **Mutual Benefit:** There must be a clear and measurable benefit to both ISPSO members and the sponsor. This can include financial support, in-kind contributions, or other resources that enhance ISPSO's events and member services.

7. Management of Sponsorships

- **Approval Process:** All sponsorship proposals will be reviewed and approved by the ISPSO Director Communications to ensure alignment with the society's mission and values.
- **Agreements:** All sponsorships will be governed by a formal agreement outlining the roles, responsibilities, and benefits of each party.
- **Review and Evaluation:** Sponsorship arrangements will be reviewed periodically to ensure they continue to meet the objectives of both ISPSO and the sponsor. An evaluation will occur after the Annual Meeting to assess the success of the sponsorship and identify areas for improvement.

8. Exclusivity

ISPSO may offer exclusivity to sponsors in certain categories, provided that such exclusivity does not negatively impact the overall sponsorship landscape or member benefits.

9. Termination of Sponsorship

ISPSO reserves the right to terminate any sponsorship agreement if the sponsor's actions or public image are found to be inconsistent with ISPSO's values or if the sponsor fails to meet their agreed obligations.

10. Policy Review

This Sponsorship Policy will be reviewed annually by the ISPSO Board to ensure its relevance and effectiveness in supporting ISPSO's goals.

Annexure A: Sponsorship Packages for ISPSO Annual Meeting (AM)

1. Overview

The ISPSO Annual Meeting (AM) sponsorship packages are designed to provide significant exposure and engagement opportunities for sponsors while supporting the society's mission. Four sponsorship levels are available: Platinum, Gold, Silver and Bronze. Each level includes unique benefits that enhance sponsor visibility and engagement with ISPSO members and AM attendees.

2. Sponsorship Levels

Sponsorship Level	Number Available	Cost	Benefits to Sponsor
Platinum	1	\$50,000	<ul style="list-style-type: none"> - Exclusive title sponsorship of the Annual Meeting - Prominent logo placement on all AM materials (digital and print) - Recognition on ISPSO's website and social media platforms - Premium exhibition space at the Meeting - Complimentary registration for 5 representatives
Gold	1	\$25,000	<ul style="list-style-type: none"> - Co-sponsorship of a major event (e.g., opening reception or keynote session) - Logo placement on all AM materials (digital and print) - Recognition on ISPSO's website and social media platforms - Preferred exhibition space at the Meeting - Complimentary registration for 3 representatives
Silver	3	\$5,000	<ul style="list-style-type: none"> - Sponsorship of a specific session or workshop - Logo placement on session materials - Recognition on ISPSO's website and social media platforms - Standard exhibition space at the Meeting - Complimentary registration for 1 representative
Bronze	Not limited	\$1,000 - \$3,000	<ul style="list-style-type: none"> - Recognition on ISPSO's website and social media platforms - Standard exhibition space at the Meeting

By offering these sponsorship packages, ISPSO seeks to create partnerships that are beneficial to both the sponsors and the society, ensuring high visibility and meaningful engagement opportunities throughout the Annual Meeting.

Annexure B: Sponsor Proposal Template Form for ISPSO Board Approval

International Society for the Psychoanalytic Study of Organisations (ISPSO) Sponsor Proposal Form

This form is intended for submitting potential sponsorship opportunities for ISPSO events or activities, including the Annual Meeting, to the ISPSO Board for review and approval. Please fill out all sections as completely as possible

1. Sponsorship Details

- **Proposed Sponsor Name:** _____
- **Sponsor Contact Person:** _____
- **Sponsor Contact Information:**
 - Phone: _____
 - Email: _____
 - Website: _____

2. Sponsorship Type

Please indicate the type of sponsorship being proposed:

- Platinum Sponsor (Annual Meeting)
- Gold Sponsor (Annual Meeting)
- Silver Sponsor (Annual Meeting)
- Bronze Sponsor (Annual Meeting)
- Event-Specific Sponsorship (Please specify): _____
- Digital Sponsorship
- Publication Sponsorship
- Other (Please specify): _____

3. Proposed Sponsorship Amount

- **Sponsorship Amount:** \$ _____
(If in-kind, please describe the nature of the contribution and its estimated value)

4. Description of the Sponsor's Business

Provide a brief overview of the sponsor's business, including their industry, services, and relevance to ISPSO and its members:

5. Alignment with ISPSO's Mission

Explain how the sponsor's values, mission, and products/services align with the mission and values of ISPSO:

6. Member Benefit

Describe how the proposed sponsorship will provide value to ISPSO members (e.g., financial support, enhanced Meeting experience, educational resources, networking opportunities):



7. Sponsor Benefit

Outline the specific benefits the sponsor will receive, including visibility, engagement, and other opportunities, based on the proposed sponsorship level or arrangement:

8. Potential Conflicts or Ethical Concerns

Identify any potential conflicts of interest or ethical concerns related to the sponsor or sponsorship arrangement:

9. Additional Notes or Comments

Please provide any additional information or considerations related to the proposed sponsorship:

10. Submitted By

- **Your Name:** _____
- **Your Position:** _____
- **Date:** _____

11. Board Decision

(To be completed by the ISPSO Board)

- **Approved:** Yes No
- **Comments/Conditions:**
- **Date of Decision:** _____
- **Signed by (Board Member Name):** _____

This proposal form serves as a formal process for evaluating potential sponsors to ensure alignment with ISPSO's values and the mutual benefits of the sponsorship.

Annexure C: Sponsorship Agreement for the ISPSO Annual Meeting (AM)

International Society for the Psychoanalytic Study of Organisations (ISPSO)
Sponsorship Agreement for Annual Meeting (AM)

This Sponsorship Agreement ("Agreement") is entered into on this ____ day of _____, 2024 by and between the **International Society for the Psychoanalytic Study of Organisations** ("ISPSO") and:

Sponsor Name: _____

Sponsor Address: _____

Contact Person: _____

Phone: _____

Email: _____

ISPSO and the Sponsor, hereinafter collectively referred to as the "Parties," agree to the terms and conditions outlined below:

1. Sponsorship Details

- **Sponsorship Level:**
 - Platinum (\$50,000)
 - Gold (\$25,000)
 - Silver (\$5,000)
 - Bronze (\$1,000 - \$3,000)
- **Total Sponsorship Amount:** \$ _____
- **Sponsorship Period:** This Agreement covers the sponsorship of the ISPSO Annual Meeting (AM) to be held from _____ to _____.
- **Sponsorship Deliverables:** ISPSO agrees to provide the Sponsor with the benefits outlined for the selected sponsorship level, as described in Annexure A.

2. Sponsor Benefits

The Sponsor will receive the following benefits, as per the selected sponsorship level:

- **Platinum Sponsor Benefits:**
 - Exclusive title sponsorship of the Annual Meeting
 - Prominent logo placement on all AM materials (digital and print)
 - Recognition on ISPSO's website and social media platforms
 - Premium exhibition space at the Meeting
 - Complimentary registration for 5 representatives
- **Gold Sponsor Benefits:**
 - Co-sponsorship of a major event (e.g., opening reception or keynote session)
 - Logo placement on all AM materials (digital and print)
 - Recognition on ISPSO's website and social media platforms
 - Preferred exhibition space at the Meeting
 - Complimentary registration for 3 representatives

- **Silver Sponsor Benefits:**
 - Sponsorship of a specific session or workshop
 - Logo placement on session materials
 - Recognition on ISPSO's website and social media platforms
 - Standard exhibition space at the Meeting
 - Complimentary registration for 1 representative

3. Payment Terms

- The Sponsor agrees to pay the full sponsorship fee of \$ _____ to ISPSO within thirty (30) days of signing this Agreement.
- Payment should be made via bank transfer to the following account:
Bank Name: _____
Account Number: _____
Sort Code: _____
- Late payments may result in delayed or reduced sponsorship benefits and/or cancellation of the agreement.

4. Sponsor Obligations

- The Sponsor agrees to provide ISPSO with all necessary logos, artwork, and promotional materials by _____
- The Sponsor agrees to adhere to the deadlines for providing advertising content and any other requirements necessary to fulfill their sponsorship obligations.

5. ISPSO Obligations

- ISPSO agrees to provide the sponsorship benefits as outlined in this Agreement.
- ISPSO will display the Sponsor's logo and provide other agreed-upon benefits during the Annual Meeting, and will include the Sponsor's branding in promotional materials, as specified.
- ISPSO will ensure that the Sponsor is recognized during the Annual Meeting, in alignment with the sponsorship level.

6. Use of ISPSO Branding

- The Sponsor is granted a limited, non-exclusive right to use the ISPSO name, logo, and branding strictly in connection with promoting its sponsorship of the ISPSO Annual Meeting, subject to ISPSO's prior approval of any promotional materials.
- Any use of ISPSO's intellectual property by the Sponsor outside the scope of this Agreement is prohibited.

7. Term and Termination

- This Agreement shall remain in effect from the date of signing until the completion of all obligations for the ISPSO Annual Meeting, including any post-event communications and benefits.
- Either Party may terminate this Agreement upon thirty (30) days' written notice if the other Party materially breaches any of its obligations and fails to remedy the breach within fourteen (14) days of written notice.
- In the event of termination, any payments already made by the Sponsor will be non-refundable unless the termination is due to a material breach by ISPSO.

8. Indemnification

- The Sponsor agrees to indemnify, defend, and hold harmless ISPSO, its officers, directors, employees, and members from and against any claims, liabilities, damages, and expenses arising out of the Sponsor's actions or use of ISPSO's name and logo, except where such claims arise from ISPSO's negligence or willful misconduct.

9. Limitation of Liability

- ISPSO's liability for any claim arising out of this Agreement shall be limited to the amount of the sponsorship fee paid by the Sponsor. In no event shall ISPSO be liable for any indirect, consequential, or punitive damages.

10. Force Majeure

- Neither Party shall be held liable for failure or delay in fulfilling its obligations under this Agreement if such failure or delay is caused by events beyond the reasonable control of the affected Party, including but not limited to acts of God, war, terrorism, governmental action, labor disputes, or natural disasters.

11. Governing Law and Jurisdiction

- This Agreement shall be governed by and construed in accordance with the laws of [insert jurisdiction], and any disputes arising out of or relating to this Agreement shall be subject to the exclusive jurisdiction of the courts of USA.

12. Miscellaneous

- **Entire Agreement:** This Agreement constitutes the entire understanding between the Parties with respect to the subject matter and supersedes all prior agreements or understandings, whether written or oral.
- **Amendments:** Any amendments to this Agreement must be made in writing and signed by both Parties.
- **Assignment:** The Sponsor may not assign or transfer any of its rights or obligations under this Agreement without the prior written consent of ISPSO.
- **Severability:** If any provision of this Agreement is deemed invalid or unenforceable, the remaining provisions shall remain in full force and effect.

IN WITNESS WHEREOF, the Parties have executed this Sponsorship Agreement as of the date written below.

ISPSO:

Name: _____

Title: _____

Signature: _____

Date: _____

Sponsor:

Name: _____



INTERNATIONAL SOCIETY
FOR THE PSYCHOANALYTIC
STUDY OF ORGANIZATIONS

Title: _____

Signature: _____

Date: _____

This sponsorship agreement serves to formalize the relationship between ISPSO and the Sponsor for the Annual Meeting, ensuring mutual benefits and a clear understanding of obligations.