

The ISPSO logo consists of the letters 'ISPSO' in a stylized, white, sans-serif font. The 'I' and 'S' are connected, as are the 'P' and 'S'. The 'O' is a simple circle. The background of the entire page is a dark blue, textured grid with a faint, glowing brain silhouette in the center, overlaid with various technical diagrams and data points.

INTERNATIONAL SOCIETY
FOR THE PSYCHOANALYTIC
STUDY OF ORGANIZATIONS

WWW.ISPSO.ORG



**SPONSOR ISPSO AND
ALIGN YOUR BRAND
WITH CUTTING EDGE
THOUGHT LEADERSHIP**

2025

ANNUAL MEETING 2025

The Annual Meeting of the International Society for the Psychoanalytic Study of Organizations (ISPSO) – June 25 to 29, 2025 – offers a unique opportunity for organisations and sponsors to explore current workplace challenges through the lens of psychoanalytic insight.

By sponsoring this event, you align with cutting-edge thought leadership that can empower your organisation to thrive in an evolving work landscape.

Attending the ISPSO Annual Meeting 2025 will provide your organisation with actionable ideas and frameworks to foster workplace environments that support both employee wellbeing and organisational success.

Our members and attendees are interested in learning about your unique offer as a supplier of services to the fields of psychology, business, psychoanalysis, consultation, training and development, organisational psychology and development or social justice.

RETURN TO THE WORKPLACE AND THE GREAT RESIGNATION



The keynote presentation by Christophe Dejours, a world-renowned psychiatrist and psychoanalyst, will provide invaluable perspectives on how organisations can address the critical issues of the “Return to the Workplace” and the “Great Resignation”.

Dejours’ ground-breaking work on the psychology of work, particularly his theories on sublimation, offers a profound understanding of how employees can transform workplace challenges into creativity, productivity, and fulfilment — when supported by environments that value justice, solidarity and recognition.

Dejours’ insights are especially relevant for organisations seeking to navigate the complexities of post-pandemic work dynamics. His focus on the emotional realities of employees emphasises the importance of creating workplaces where workers feel their efforts are valued and their contributions acknowledged.

ANNUAL SPONSORSHIP AND EXHIBITING OPPORTUNITIES



ABOUT US

Founded in 1983, The International Society for the Psychoanalytic Study of Organizations (ISPSO) is the professional organisation advancing the study and use of psychoanalysis in organisations. ISPSO has a global reach, with a large cohort of members in the United States, Europe and other nations across the world.

Our members comprise academics, researchers, clinicians, coaches, consultants, psychoanalysts, psychologists and trainers that engage with companies and institutions to enhance their effectiveness.

ANNUAL MEETING 2025

The five-day ISPSO Annual Meeting will be held both in person in Philadelphia and online. It will be broadcast by a professional team in real time and quality recordings will be available during and after the event.

As a sponsor, you'll be front and centre of ISPSO members and followers throughout the year.

The meeting is attended and viewed by organisational consultants, psychoanalysts, psychologists, clinicians, academics, researchers and graduate students who work in private practice, consulting firms, clinics, academic institutions and training institutes, as well as from many other areas.



SPONSOR AND ALIGN YOUR BRAND WITH ISPSO AND ITS ANNUAL MEETING

1. You want to build your organisation's capacity to meet the workplace challenges of today and send the message to your people that you are a thought leader.
2. You are a supplier of services to the fields of psychology, business, psychoanalysis, consultation, training and development, organisational psychology and development or social justice.

Our members and attendees are interested in learning about your unique offer. You may be a

- i. Publisher in the fields of psychology, business and leadership books and journals,
- ii. Supplier of assessment, coaching, consulting, psychological and training and development products and services.
- iii. Provider of certification and degree programs in the areas of psychoanalysis, consultation, training and development, organisational psychology/development and social justice.

SPONSORSHIP PACKAGES FOR ISPSO ANNUAL MEETING

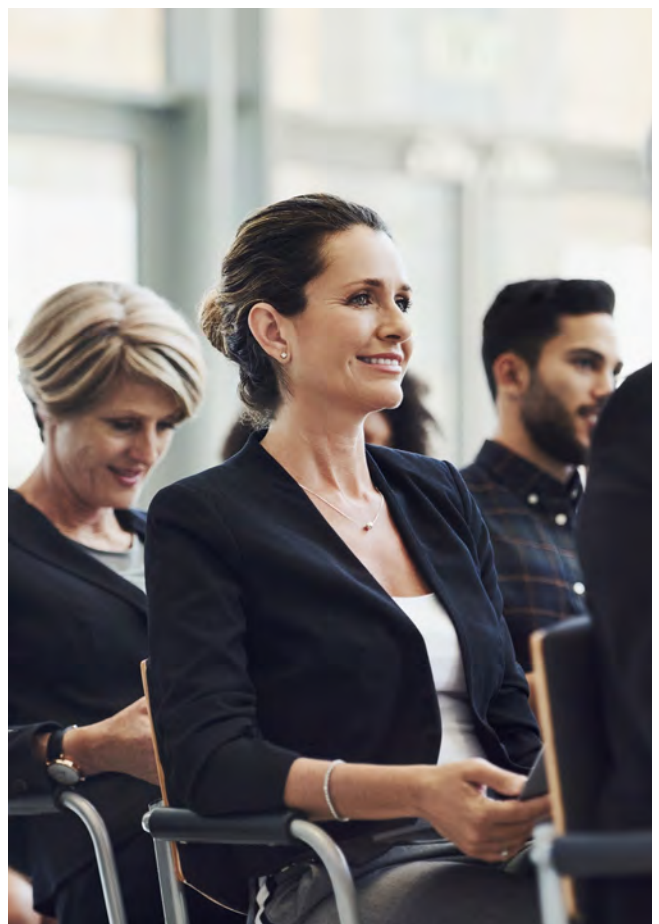


Sponsor and join us in Philadelphia and online on June 25-29, 2025, at Bryn Mawr College.

Your sponsorship options follow.

I. OVERVIEW

The ISPSO Annual Meeting (AM) sponsorship packages are designed to provide significant exposure and engagement opportunities for sponsors while supporting the society's mission. Four sponsorship levels are available: Platinum, Gold, Silver and Bronze. Each level includes unique benefits that enhance sponsor opportunities, visibility and engagement with ISPSO members and AM attendees.



2. Sponsorship Levels

Sponsorship Level	Number Available	Cost	Benefits to Sponsor
 Platinum	1	\$50,000	<ul style="list-style-type: none">• Exclusive title sponsorship of the Annual Meeting• Prominent logo placement on AM materials (digital and print)• Recognition on ISPSO's website and social media platforms• Premium exhibition space at the Meeting• Complimentary registration for 5 representatives
 Gold	1	\$25,000	<ul style="list-style-type: none">• Co-sponsorship of a major event (e.g., keynote session)• Logo placement on AM materials (digital and print)• Recognition on ISPSO's website and social media platforms• Preferred exhibition space at the Meeting• Complimentary registration for 3 representatives

2. Sponsorship Levels

Sponsorship Level	Number Available	Cost	Benefits to Sponsor
 Silver	3	\$5,000	<ul style="list-style-type: none">• Sponsorship of a specific session or workshop• Logo placement on AM session materials• Recognition on ISPSO's website and social media platforms• Standard exhibition space at the Meeting• Complimentary registration for 1 representative
 Bronze	Not limited	\$1,000 to \$3,000	<ul style="list-style-type: none">• Recognition on ISPSO's website and social media platforms• standard exhibition space at the Meeting

3. DETAILED BENEFITS BY SPONSORSHIP LEVEL



Platinum Sponsor
\$50,000 (1 available)



Gold Sponsor
\$25,000 (1 available)

1. Exclusive Title Sponsorship: The Platinum Sponsor will be the exclusive title sponsor of the Annual Meeting, with their brand featured prominently on all event materials, including programs, banners, and digital platforms.

2. Significant Event:

The sponsor will have the opportunity to sponsor a significant event e.g, Gala Dinner.

3. Advertising:

Promotion in the official AM program and recognition in all pre- and post-event communications.

4. Exhibition:

Premium exhibition space in a prime location at the Meeting.

5. Complimentary Registration: Five complimentary Meeting registrations for sponsor representatives.

1. Event Co-Sponsorship:

Co-sponsor a major event during the Annual Meeting, with branding on all related materials.

2. Logo Placement:

Sponsor's logo will appear on all AM promotional materials, including digital and print.

3. Advertising:

Promotion in the AM program.

4. Exhibition: Preferred exhibition space at the Meeting.

5. Complimentary Registration:

Three complimentary Meeting registrations for sponsor representatives.

3. DETAILED BENEFITS BY SPONSORSHIP LEVEL



Silver Sponsor
\$5,000 (3 available)



Bronze Sponsor
\$1,000 – \$3,000
(unlimited)

1. Session Sponsorship:

Sponsor a workshop at the Annual Meeting, with branding on session materials.

2. Logo Placement:

Sponsor's logo will be included in the program and other relevant materials for the sponsored session.

3. Advertising:

Promotion in the AM program.

4. Exhibition:

Standard exhibition space at the Meeting.

5. Complimentary Registration:

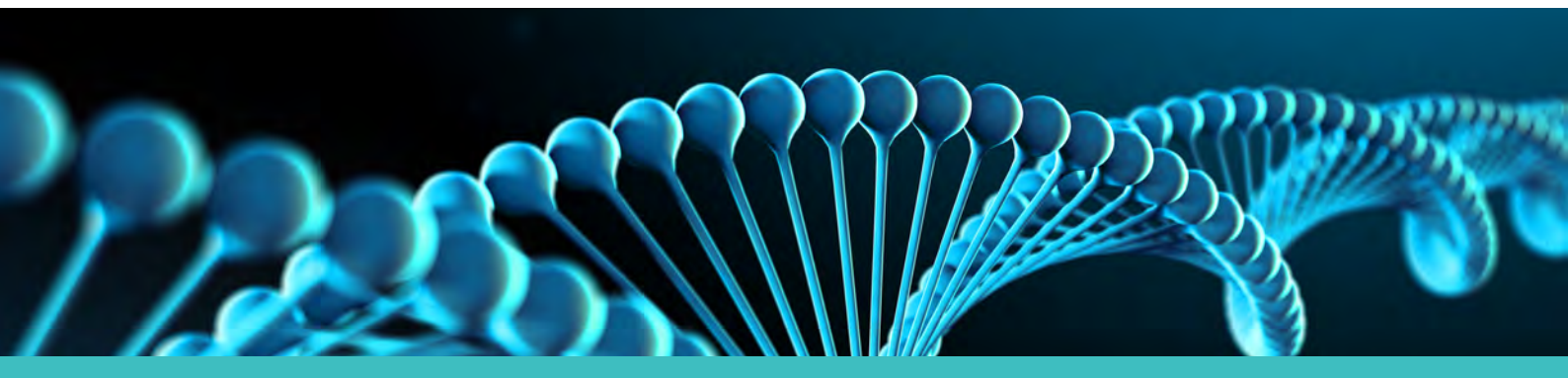
One complimentary Meeting registration for a sponsor representative.

1. Exhibition:

Standard exhibition space at the Meeting.

2. Advertising:

on ISPSO's website and social media platforms.



4. ADDITIONAL NOTES

- 1. Exclusivity:** Platinum sponsorship is limited to one sponsor, ensuring exclusive branding as the lead sponsor of the Annual Meeting.
- 2. Custom Packages:** ISPSO is open to customising sponsorship packages to better align with sponsors' goals and the needs of the Annual Meeting.
- 3. Payment and Invoicing:** Full payment is required within 30 days of sponsorship confirmation. Payment details will be provided in the sponsorship agreement.

A copy of the standard ISPSO Sponsorship agreement is available on request.





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